



# About IBSS

## International Business School of Scandinavia

- 🌐 School HQ located in Ry, Denmark





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## International Business School of Scandinavia

**In 2007** we signed a contract to build our new headquarter in Denmark – a facility of 1800 m<sup>2</sup> which for a private school in Denmark make us one of the largest MBA programs in Denmark.

**In 2007** we started MBA programs online development.

**In 2009** we established sub offices in middle east, Asia and eastern Europe.

**In 2009** IBSS also reached a full time staff for the MBA program of all time heights.



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Courseware and online training material are developed following International/European MBA criteria.



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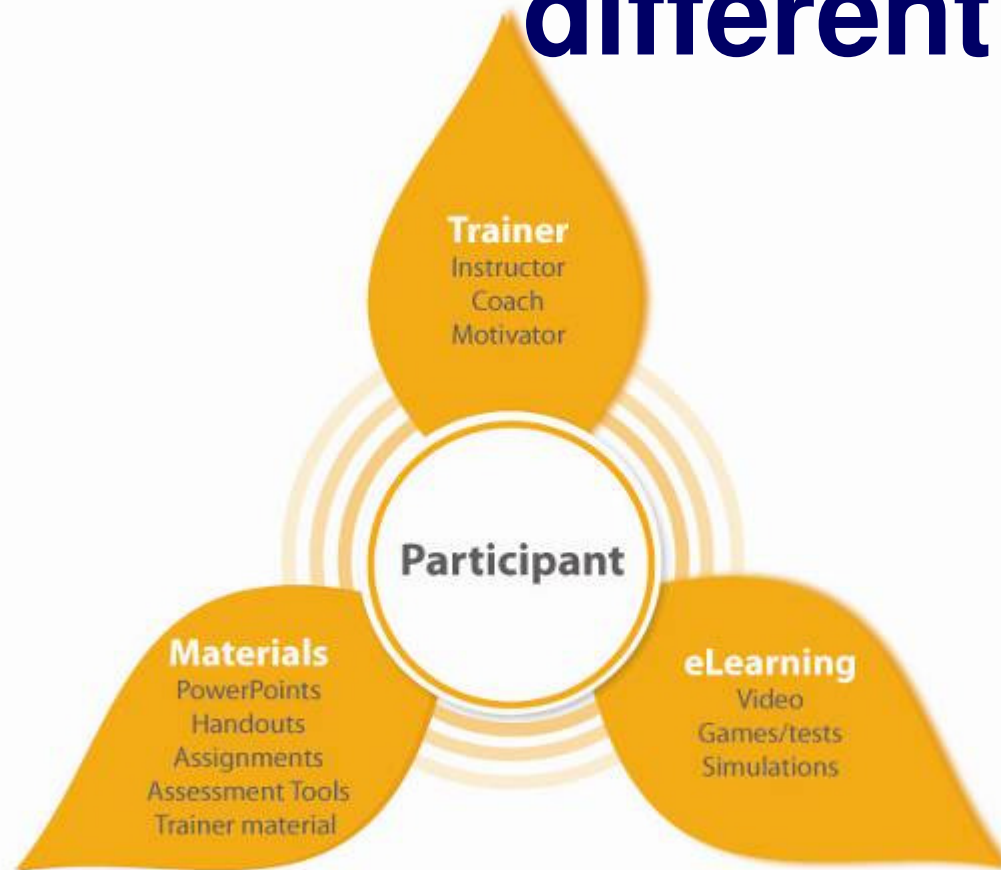
### INSTRUCTORS :

Our Instructors have long working and management experience in their fields (HR, Management, Finance...) and are highly qualified academically.





# Why are we different?





# Teaching Pedagogy

Learning by doing  
Project oriented  
Relevance oriented  
Group work oriented  
Blended learning





# Corporate Communication Module as a Sample

# Learning Outcomes

To prepare students for careers in management and leadership in both public and private sectors.



# Learning Outcomes

Students acquire a comprehensive foundation in the fundamental management **knowledge** and **skills** and successfully apply advanced tools and techniques for **intelligent decision making** in a variety of organizational settings.





# Modules

## **Compulsory:**

The Future way of the Organization

Leadership in the Future

Human resource Management – The Future way

Sales and Marketing of the Future

The Manager of the Future

The Future Way of Corporate Communication

## **Elective:**

Project Management

Financial Management of the Future

## **Specialization:**

Final Thesis and graduation





# Exam, Credits and study hours

## Study hours:

240 hours pro module (1920 in total)

4 “days” of 8 hours face2face hours pro module  
(32 hours total pro module)

Self study, assignments and assessments: 208  
hours

## Credits 48



# Accreditation

IBSS is established as of the rules in Denmark for Privately run MBA and Master programs





Accreditatio



## The International Business School of Scandinavia MBA is on track for EFMD's CEL accreditation

In 2009 our MBA has been approved as eligible for the international EFMD CEL accreditation.

The European Foundation for Management Development is based in Brussels, and is one of the primary and most recognized international MBA accreditation institutions in the world.



# Admission Requirements: IBSS

**To be admitted into a Master program, you must possess:**

Bachelor in relevant field

At least 2 years of work experience

Any equivalent qualification recognized by IBSS representative.

Proof of good command of English Language



# Admission Requirements: IBSS

## Applications documents: IBSS International MBA

Application Form

Scanned copies of your bachelor degree and academic transcripts with certified translation

CV or Resume in English

1 scanned copy of your photo (jpeg, color, 150 x 150 pixels)

Proof of English Language proficiency



# Price (Study Abroad)

## Price

In Denmark = 10,000 Euros

In Malaysia = 8,000 US\$

In South Africa = 10,000 US\$

## Price include:

Face2Face training

Face2Face exams

Online training

Online Courseware

Final Thesis supervision

## Price Does not Include:

Tickets, Visa, Accommodation, Transportation, Books



# Price (EGYPT)

## Price

IBSS MBA (blended): 4000 Euros

Special Discount During June- July 2010 : 50% (2000 Euros)

## Price include:

Face2Face training in Egypt

Face2Face exams in Egypt

Online training

Online Courseware

Final Thesis supervision

## Final Thesis Defending and Graduation:

In Egypt: Online *or* face2face

In Denmark



# Other Models

- One module in each country: Denmark, Egypt, Malaysia, South Africa, Bahrain, Bangladesh, Vietnam.
- All modules in Egypt and thesis defending and graduation in Denmark + Cultural Trips to Business Centers of the World like Dubai, Malaysia, Japan, UK
- 6 modules in Egypt and one module in another country + Cultural Trips to Business Centers of the World like Dubai, Malaysia, Japan, UK



THE INTERNATIONAL BUSINESS SCHOOL  
of  
**SCANDINAVIA**

*On recommendation of the Faculty and by virtue of the  
authority vested in them, the Board of Directors of the School  
has conferred on*

**Jonas Dinesen**

*the degree of*

**MBA in General Management**

*together with all the rights, privileges and honors  
which appertain thereto.*

*Given in Aarhus of Denmark, this thirteenth of June, two thousand and one*



  
Chairman of the Board

  
President and CEO